

FOR IMMEDIATE RELEASE

LISA GILES HONORED AS ONE OF PHARMAVOICE 100

Annual list recognizes pharma industry leaders for their positive contributions to the life-sciences industry

CHICAGO, August 12, 2015 – Lisa Giles, founder and CEO of Giles & Associates Consultancy, Inc. and Optivara, Inc., has been honored as one of the [2015 PharmaVOICE 100](#).

The distinguished honorees are nominated by thousands of PharmaVOICE readers throughout the year and are selected based on substantive accounts describing how they have inspired or motivated their colleagues, peers, and even competitors; have affected positive changes in their own organizations; as well as having given back to their communities and other philanthropic causes.

“I am honored to be recognized by PharmaVoice,” said Lisa Giles. “Thank you to all who nominated me, and congratulations to other award winners. The PharmaVOICE 100 honorees represent a nice cross section of industry sectors, including pharmaceutical, biopharmaceutical, biotechnology, contract research, clinical trial, research and development, patient education, patient recruitment, advertising, marketing, technology, academia and many others.”

“These individuals illustrate what it means to think bigger, do more, and lead with passion and integrity,” said Taren Grom, Editor and Cofounder of PharmaVOICE. “Based on their profiles, it is no surprise that our readers have identified this year’s honorees as some of the most inspiring, motivating, innovative, and outstanding leaders in the life-sciences industry today.”

For over 15 years, Giles & Associates Consultancy (GAC) has provided strategic consulting services for product and portfolio optimization, global product launch excellence, commercial and technology assessments, and market landscape evaluations across many large, specialty and orphan diseases. GAC helps prioritize investment and build optimization plans for innovative products and services across life science and healthcare clients including biotechnology, pharmaceutical, diagnostics, medical device, academic research institutions, medical equipment & services and human protection & safety.

GAC spun out a second company, Optivara, Inc. in 2013 which offers a suite of proprietary strategy and launch planning software platforms.

Giles serves on the board of directors for GenMark Dx (GNMK), Northwestern Memorial Foundation, and The Emeritus Auxiliary Board of the Art Institute of Chicago.

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